

SME's given the buying power of corporations by request-driven website

SME's have been given the buying power usually associated with large companies thanks to a new request functionality created by a business group buying website.

SME Discounts is giving members the opportunity to request a product or service that they have a specific interest in, and depending on the number of requests it receives, it will find the best deal to offer to its SME members.

Members can log on to a new forum to find out more about offers that have been requested and also make requests of their own.

Managing director of SME Discounts Andries Smit is confident that the new pool functionality will take group buying for UK small businesses to a new level and offer SMEs the opportunity to buy in bulk and reduce costs.

He said: "When business owners visit group buying websites they know what they are looking for but from time to time the deals they want aren't available; by introducing this new functionality, UK small businesses get the chance to put their requests to us and get the deals they want."

"This is a new dynamic for group buying that enables SME's to reduce their cost by buying at the same stature as large companies with the added benefit of huge discount."

"If you imagine that a large company needs some new office chairs, they then purchase them in bulk at a reduced price; for SMEs this can be tricky and very expensive but by introducing this request process they are able to get the same sort of offers at a reduced price."

"All they have to do is fill in a small form for their request, this will then get a listing on our member's forum and any other UK small businesses interested in the same sort of deal can add their approval."

At the end of each week, SME Discounts release details on the member's forum about recent requests, highlighting the products and services UK small businesses want and how many of them they require.

If SME Discounts receive more than five requests for a single item or service, it will find the best deal for SME members.

Andries added: "We have made the whole request process as simple as possible for our SME members, encouraging them to let us know what they want."

"Many UK small businesses are experiencing a tough financial period meaning that the things they need can cost them dearly and bring repercussions elsewhere in the business; by allowing SMEs to make requests, we are doing what we can to help reduce costs."

SME business owners can find out more about the type of deals on offer at SME Discounts by visiting its website www.smediscounts.com.

Alternatively, existing members can join the [forum](#) get extra information about recent requests.

NOTES TO EDITORS

- For any further information, please contact Andries Smit on email andries@smediscounts.com